# COMPANY PRESENTATION & PROPOSAL

20/10/2022

Prepared For :

Jumia e-commerce

# ABOUT WEBROBOT

## Mission

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## Vision

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## 01

# Price comparison

Improve your e-commerce sales with price monitoring & comparison, and dynamic pricing.

## 02

# AI4Leads

Artificial Intelligence + human experts for 360˚ lead generation:

- contact search & creation from websites and social
- email outreach
- content marketing (articles, landing videos).

## 03

# GainOnDelta

Advanced tool to profit from

- financial arbitrage,
- real estate arbitrage, and
- sports arbitrage.

# Our Top Services

# Other business solutions

**04**

**Financial & Alternative Data Extraction**

**05**

**Candidates data extraction for recruiters**

**06**

**Comments & Reviews extraction for sentiment analysis**

**07**

**Info and news extraction for vertical search engines and directories**

# Our offer for your business

01. Development of a custom solution plus software integration with your e-commerce to provide an all-in-one managed and automatic real-time price extraction, monitoring, and comparison, plus a dynamic pricing system designed and configured to sell better than your competitors at the best conversion price.

## a

### Competitors price extraction

| | |
|---|---|
| **Setup (Scraper design/website):** | **$250/website** |
| **Monthly maintenance:** | **included** |
| **Automatic records extraction:** | **$0.005/record** |
| **Extraction frequency** (daily/weekly/biweekly/monthly): | **included** |

## b

### Price comparison & Dynamic Pricing

Organise and compare every price and adjust yours automatically, based on your parameters and objectives, and optimised for best performance.

**$ _____/month**

## c

### Integration with your e-commerce

Make everything instantaneous and more automatic. Save time and optimise your workflow for maximum business efficiency.

**$ _____**   25% upfront
25% at half dev
50% on delivery

# OUR TEAM

**Roger Giuffrè**
CEO / Co-founder

**Antonio Censabella**
CFO / Co-founder

**Denis Giuffrè**
CCO / Co-founder

**Name**
Job Title

**Name**
Job Title

## Partners

**Name**
Job Title

**Name**
Job Title

**Name**
Job Title

## Technology

**Logo**

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